



The Online Billboard Company Announces Participation Program

Participants to receive benefits on The Scottsdale Billboard .

Scottsdale, AZ - April 6, 2007. The Online Billboard Company will be selecting a variety of individuals and businesses to participate in the launch of The Scottsdale Billboard. Beginning this month, first users in a number of categories will receive discounts or free trials.

"We want to exercise the breadth and depth of our systems, and invite participation across the board," says Barbara Williams, President, The Online Billboard Company. "We're offering incentives to create a broad based selection of goods, services and information making The Scottsdale Billboard an undeniably valuable experience."

Individuals, businesses, government and academic institutions, and non-profit organizations can contact The Online Billboard Company for information regarding this promotional participation program. Interested parties can send an email, identifying their business or personal interest, to the following address: promotions@theonlinebillboardcompany.com. Qualified participants will receive a promotion code for discounted or free participation.

The Scottsdale Billboard is www.the-scottsdalebillboard.com.

About The Online Billboard Company

The Online Billboard Company is a new dimension in web search, providing graphical and image search on a wide variety of topics, including travel, business, family, sports, hobbies, lifestyle, and more. Visit us at theonlinebillboardcompany.com. Please direct media and other inquiries to public.relations@theonlinebillboardcompany.com.

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