



The Online Billboard Company Prepares to Launch The Scottsdale Billboard

The era of a new dimension of web search is set to begin.

Scottsdale, AZ - March 11, 2007. The Online Billboard Company has announced that its first online billboard will debut in April of this year. The company has announced that The Scottsdale Billboard will be the first billboard to launch.

"A new era in web search is set to begin," says Barbara Williams, President, The Online Billboard Company. "Online billboards are the new dimension in consumer web searching. Pictures and images are richer in content and more meaningful. Online search is faster, easier and more enjoyable experience through enhanced use of graphics and images."

Unlike most other search engines and portals, which provide pages of text lists about subject areas, online billboard provide a visual array of images and graphics that enable you to easily scan and see hundreds of sources at-a-glance. Online billboards are a collective resource for goods, services and information.

The Online Billboard Company will have billboards for many of the most interesting and searched subjects on the Internet - covering travel, business, lifestyle, family, health, sports, hobbies and more. The Scottsdale Billboard is the first of many; new billboards will be launched regularly.

"The Scottsdale Billboard will cover *All Things Scottsdale*," says Williams. "You'll find all kinds of information for art and galleries, resorts, golf, real estate, spas, shopping, civic and cultural attractions and local services when you're looking at this famous western town. We're excited to debut The Online Billboard Company with The Scottsdale Billboard."

The billboard can be found at www.the-scottsdale-billboard.com.

About The Online Billboard Company

The Online Billboard Company is a new dimension in web search, providing graphical and image search on a wide variety of topics, including travel, business, family, sports, hobbies, lifestyle, and more. Visit us at theonlinebillboardcompany.com. Please direct media and other inquiries to public.relations@theonlinebillboardcompany.com.

A picture's worth a thousand clicks™ and *a new dimension in web search™* are trademarks of The Online Billboard Company.