



The Online Billboard Company selects GoDaddy for domain registration

Industry leading domain registration partner secures online billboard domains.

Scottsdale, AZ - August 30, 2006. The Online Billboard Company has selected GoDaddy, Inc. of Scottsdale, AZ as the domain registrant for its slate of online billboards. GoDaddy will register and maintain the hundreds of domains to be used by millions of web search consumers visiting the company's online billboards.

"Our business hinges on the management, security, and service of our domains." says Barbara Williams, President, The Online Billboard Company. "GoDaddy is a local company, but they're also the international leader in domain registration, protection, and management. They've been easy to do business with, and provided us with everything we needed in this critical area of our business operations."

The Online Billboard Company has already registered over one hundred domains with GoDaddy.

About The Online Billboard Company

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