



New Form of Web Search Announced by The Online Billboard Company

Schedule set for development and debut of new graphical search concept

Scottsdale, AZ - July 24, 2006. The Online Billboard Company announced its program for the development and launch of a new graphical search capability. Set to debut in early 2007, online billboards will offer consumers a new way to find products, services, and information online, via pictures and graphics, instead of text. Online billboards will offer faster, richer, and more appealing ways to find what you're looking for on a wide variety of topics, including places, hobbies, events, and other personal and professional interests.

"Conventional search engines are powerful, but it's often cumbersome to plow through pages of text to find what you're looking for," says co-founder and President Barbara Williams. "It's so much faster and easier to see a picture, an image, or a logo and know instantly what it represents. Online billboards are a new dimension in web search."

The Online Billboard Company has begun the design process and will begin development in October, 2006. Prototypes will be completed in early 2007 with first billboard launch scheduled for April 2007.

About The Online Billboard Company

The Online Billboard Company is a new dimension in web search, providing graphical and image search on a wide variety of topics, including travel, business, family, sports, hobbies, lifestyle, and more. Visit us at theonlinebillboardcompany.com. Please direct media and other inquiries to public.relations@theonlinebillboardcompany.com.

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